

**PHILIP MORRIS U.S.A.**

**INTER-OFFICE CORRESPONDENCE**  
**120 PARK AVENUE, NEW YORK, NY 10017**

**TO: Adrian Marrullier**

**DATE: August 19, 1992**

**FROM: Steve Sampson**

**SUBJECT: Marlboro Racing Contest Update**

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Per your request, the following is an update on the progress of the Marlboro Racing contest for 1992.

**Racing School**

We have received bids from the two top racing schools in the country, Jim Russell and Skip Barber. Although there is not a major difference in cost between the two schools ( \$18,950 vs \$17,950 ) we recommend utilizing Skip Barber because they allow more flexibility in scheduling and promotion support. Attached are the bids from both schools for your review.

**Syclone Pace Truck**

Pete Twiddy and I met with Jim Chapman, Director of Racing for PPG at the Cleveland Grand Prix to discuss this concept. PPG will approve the Syclone as the official pace truck for the Marlboro Challenge as long as we can meet CART safety specifications (attached). This information has been forwarded on to Larry Shinoda to price these additions to one truck. When this is complete I will forward this information on for your review and approval.

As additional information becomes available I will forward it on to your attention.

cc: K. Howe  
M. Meurer  
P. Twiddy

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